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GOLDLION HOLDINGS LIMITED

金利來集團有限公司

(Incorporated in Hong Kong under the Hong Kong Companies Ordinance)

(Stock code: 00533)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The Board of Directors (the "Board") of Goldlion Holdings Limited (the "Company") announces that based on its preliminary assessment of the unaudited consolidated management accounts of the Company and its subsidiaries (the "Group") for the six months ended 30th June 2024 (the "Period"), it is expected that the Group will record a decrease in profit attributable to owners of the Company by approximately 26% from the amount of HK\$78.6 million of the corresponding period last year.

The Board considers that the decline in profit is mainly due to an expected decrease in gross profit (before provision for impairment of inventories) from apparel sales by approximately HK\$13.5 million resulting from an approximately 9% decrease in respective sales, together with an expected increase in provision for impairment of inventories by approximately HK\$7.9 million.

The Company is still in the process of finalizing the Group's interim results for the Period. The information contained in this announcement is based on a preliminary assessment by the Board based on information currently available including the unaudited consolidated management accounts of the Group for the Period, which have not been confirmed, reviewed or audited by the auditors or the Audit Committee of the Company.

The interim results announcement for the Period is expected to be published on or about 15th August 2024.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board Kam Yiu Kwok Company Secretary

Hong Kong, 2nd August 2024

As at the date of this announcement, the Directors of the Company comprise Mr. Tsang Chi Ming, Ricky as an executive Director; Mr. Ng Ming Wah, Charles as a non-executive Director; and Dr. Lau Yue Sun, Mr. Li Ka Fai, David and Ms. Lo Wing Sze as independent non-executive Directors.